

GRAPHIC SPECIFICATIONS

BR121 Holder SL Promo 4xA4

Artwork specifications:

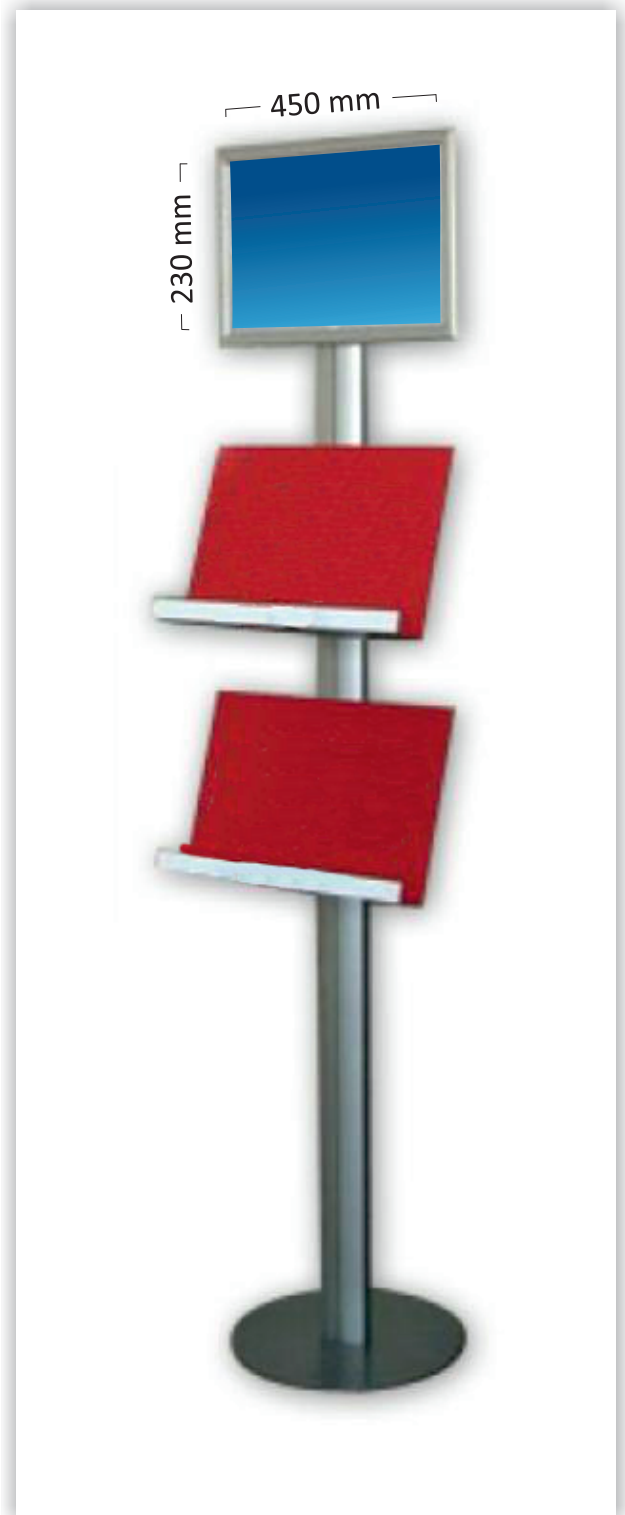
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one, without bleed/trimming
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves.
- ✓ we recommend using LWZ compression when exporting TIFF files.

Product specifications:

- ✓ total graphic area : W: 450 mm H: 230 mm
- ✓ visible graphic area: W: 410 mm H: 190 mm

Recommendations:

- ✓ please do not place important elements (logos, texts, images, etc.) in the following areas: 10 mm to the left, 10 mm to the right, 10 mm on top and 10 mm on the bottom, because these areas will be removed after customization.
 - ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, printed technology, your screen calibration, etc.
- If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

Total graphic area: 450x230 mm

Please do not place important informations in the red zone.